

# Alex Horwood

Client Success Manager



## About

I started at Marketware in early 2017 and came from an extensive background in educational and business software. My SaaS experience helps me better relate to your organization's pain points. I will be bringing all of the things I've learned to help find a solution for you and your team.

I'm constantly learning the different ways Marketware can improve organizations and how we are bringing them into the modern technology age. Learning from my clients and colleagues is something I'm passionate about and what I see myself doing for years to come.

## Interests

I celebrate the obscure. Pop culture from every generation fascinates me and I retain knowledge of movies, music and sports like a camel does water. I also love to cook and travel the world; generally to find more food.

## Why I Enjoy Client Success

I learn more from my clients than they may ever learn from me. Hearing how clients use our software helps me in day to day conversations with other clients.

I also enjoy getting to know your team and be part of your organization's success. My success is your success.

## How I Can Help

My main goal is to become your partner. Together we will go through the highs and lows and learn from each other.

I will be diligent with my responses, daily communications and am happy to set up time with you when needed.

I'll use my knowledge to help you achieve goals and am always willing to adapt as your company changes. If, at any time, you come up with a better way to do something or want to know best practices, please feel free to reach out to me.

📞 801.944.4230 ex 5510

✉️ alex.horwood@marketware.com